



Vision, Goal, and Objectives

Vision: A river recreational and open space network with access to and along the Petaluma River featuring pedestrian and bicycling trails; launching and landing sites for non-motorized boaters; interpretive and stewardship opportunities; and river related recreational facilities.

Goal: Expanded and enhanced access to and along the Petaluma River promoting physical activity, river heritage education, and community stewardship.

NPS, RTCA Project Focus: To develop a Petaluma River access implementation and funding strategy guided by adopted local plans (Petaluma River Access & Enhancement Plan, Central Petaluma Specific Plan, General Plan) supported and advocated by a diverse partnership (agency/community) with shared commitment and contribution.

Project Area: The project area includes a 3 mile reach of the Petaluma River beginning at the planned Water Street North Pedestrian Bridge and extending to the downstream end of Shollenberger Park, including the 0.6-mile reach of the McNear Channel. Taking into account both sides of the River and McNear Channel the project will encompass a total of approximately 7.5 miles of shoreline. The primary effort will focus on the Turning Basin to the Marina, with consideration of connectivity to major local park and recreational resources with nexus to the project area.

OBJECTIVES

A list of tasks or strategies will be developed for each objective once they are final.

Objective 1 *Building from adopted local plans, recent land use changes, and planned projects, create a river access blueprint that communicates a compelling and cohesive vision, with detailed action plans guiding project completion over the next 5, 10, and 15 years.*

Objective 2. *Develop a funding strategy for priority short term projects and ongoing program support.*

Objective 3. *Develop a river access partnership of public agencies, non profit groups, youth, health and education organizations, businesses and individuals that is actively engaged in promoting and completing projects through public support, volunteerism, education and outreach, funding, and stewardship.*

Objective 4. *Develop an outreach strategy that promotes community engagement and builds excitement about the Petaluma River as a recreational, natural, and cultural destination for both local residents and visitor to the area.*